



**HOME
ENERGY
SAVINGS**

**Incentive opportunity
for contractors
serving single family
homes in the tri-
counties**

CALLING ALL LOCAL CONTRACTORS!

Do you:

- Deliver residential energy efficiency upgrades in Santa Barbara, San Luis Obispo and/or Ventura Counties?
- Provide any of following: Heat pump (HVAC or water heater) installs, window upgrades, insulation, HVAC tune up or replacement, duct work, or other energy saving services?
- Provide beneficial electrification services to help homes decarbonize?
- Want to access incentive dollars and expand your customer base?

If your answers are yes to the questions above, sign up to learn more about 3C-REN's Single Family program!

Enroll at [3c-ren.org/contractor-participation](https://www.3c-ren.org/contractor-participation)



Single Family Home Energy Savings Program Overview

The program pays incentives to contractors delivering metered kWh and therm savings to single-family households in the tri-county region.

Rather than having a restrictive list of measures and incentives, the program pays you to meet your customers' energy savings or electrification needs.

Additional bonus incentives are available for projects in underserved communities and electrification projects throughout the region.

CONTRACTOR Q&A

How does the program work?

You deliver energy saving projects to customers in single family homes (4 units or fewer, mobile homes, or manufactured homes also eligible) in 3C-REN's service territory. You are paid over the next year for the metered energy savings of your customers. *Note that customers cannot have added solar or participated in other energy efficiency rebate programs in the previous 12 months.*

What measures are eligible?

Most standard energy efficiency or electrification measures (or combinations of measures) are eligible. The key is to make sure that the work that you do results in metered energy savings.

What about solar and batteries?

Solar is not eligible for the program. Load shifting batteries are eligible for the program.

How do I participate?

Sign up on [3C-REN's website](#). We will reach out to you to discuss the program. If your services are a good match, you can sign a contract with our partner (Recurve) to participate. If you're not a good match to participate directly, we can help you explore subcontracting opportunities.

How do I get paid?

You will need to enroll each project in Recurve's online platform to make sure that you are credited for the energy savings of your projects.

How are the incentive payments determined?

When you enroll your project on the platform you will input the estimated kWh and therm savings of the project. These numbers will be used to estimate an incentive value based on time of use energy models. Actual incentive values will be based on metered energy savings. Two categories of projects are paid higher incentive rates:

- 1) Projects serving "Hard to Reach"¹ customers receive incentives 3X those of other customers.
- 2) Projects that replace natural gas appliances with electric appliances (example: heat pumps) have higher incentive payments than other therm saving projects (estimate for hot water heat pump replacement ~\$2,400)

When will I be paid?

The incentives are paid in quarterly installments in the year following the install. Each quarter's payment will be based on the actual energy savings achieved in that quarter.

Do you have project examples? Please attend a webinar or [see these slides](#) for examples.

Do I need to pass incentive payments to my customers?

There is no requirement to lower customer pricing for participating contractors. However, it is 3C-REN's hope that incentive payments will allow contractors to offer more competitive pricing.

What other benefits are there to participating in the program?

Participating contractors are listed on 3C-REN's outreach materials and on Recurve's website. Interested residents will be referred to these lists.

[1] In Santa Barbara and San Luis Obispo Counties, "Hard to reach" is defined as customers that qualify for CARE or FERA rates, don't speak English as their primary language, or reside in a mobile home. In Ventura County, customers must meet one of those criteria AND live in designated "Disadvantaged Community" census tracts.