



**TRI-COUNTY
REGIONAL ENERGY NETWORK**
SAN LUIS OBISPO • SANTA BARBARA • VENTURA



Heat Pump Water Heater Incentives

Combine incentive programs for deeply discounted heat pump water heater projects for your customers.



Home Energy Savings
~ \$1,000+
3c-ren.org/contractors

Available for Tri-County residents.
Can't combine with Golden State.



TECH Clean CA
\$3,100+ for SoCal Edison
\$1,100+ for PG&E
switchison.org/ca/pros

Available throughout California.



3CE Electrify Your Home
\$3,300+ (includes TECH)
3cenergy.org/rebates

Available for customers of Central Coast Community Energy (3CE).



Santa Barbara Clean Energy
\$3,000+
sbcleanenergy.com

Available for City of Santa Barbara residents.



Golden State Rebates
\$500+
goldenstaterrebates.com

Available throughout California.
Can't combine with 3C-REN.

Federal Tax Credit
30% of project cost, max \$2,000
energystar.gov/about/federal-tax-credits

All programs can be combined, except as noted. Several programs offer higher incentives, depending on customer and project details. Find specifics on the back, or contact info@3c-ren.org.

Incentives for Heat Pump Water Heaters in Ventura, Santa Barbara, and San Luis Obispo Counties

Estimates for December, 2024 // Incentives can be combined except where noted. 3C-REN and Golden State can't be combined. 3CE incentives include TECH incentives. // TECH, 3CE, and SBCE have additional funds available for necessary electrical upgrades to support HPWH installs. // For TECH Incentives, equipment that has a low GWP (greenhouse warming potential, 150 GWP or less) has an incentive adder of \$1,500.// For 3C-REN, in addition to estimated customer-facing incentives listed below, there are also performance incentives paid to participating contractors/aggregators that are not required to be passed along to customers.

Contact: info@3c-ren.org

<i>Not Income Qualified</i>	
Customer in City of Santa Barbara	
SBCE	\$3,000
TECH	\$3,100 less than 55 gallons , \$3,800 more than 55 gallons
3C-REN	~\$1,000 (varies depending on estimated energy savings). Can't be combined with Golden State.
Golden State	\$500-\$900 depending on size of tank and whether the heat pump is replacing an electric or gas water heater. Can't be combined with 3C-REN.
3CE Customer (Central Coast Community Energy)	
3CE (Includes TECH)	If GRID Connected: less than 55 gallons: \$4,600, more than 55 gallons: \$5,300 If NOT Connected: less than 55 gallons: \$3,300, more than 55 gallons: \$3,800
3C-REN	~\$1,500 (varies depending on estimated energy savings). Can't be combined with Golden State.
Golden State	\$500-\$900 depending on size of tank and whether the heat pump is replacing an electric or gas water heater. Can't be combined with 3C-REN.
Customer outside 3CE / City of SB (SCE Customer)	
TECH	\$3,100 less than 55 gallons, \$3,800 more than 55 gallons
3C-REN	~\$1,000 (varies depending on estimated energy savings). Can't be combined with Golden State.
Golden State	\$500-\$900 depending on size of tank and whether the heat pump is replacing an electric or gas water heater. Can't be combined with 3C-REN.
Customer outside 3CE / City of SB (PGE Customer)	
TECH	\$1,100 less than 55 gallons, \$1,800 more than 55 gallons
3C-REN	~\$1,000 (varies depending on estimated energy savings). Can't be combined with Golden State.
Golden State	\$500-\$900 depending on size of tank and whether the heat pump is replacing an electric or gas water heater. Can't be combined with 3C-REN.

<i>Income Qualified</i>	
Customer in City of Santa Barbara	
SBCE	\$3,000
TECH	\$3,100 less than 55 gallons, \$3,800 more than 55 gallons
3C-REN	~\$3,500 (varies depending on estimated energy savings). Can't be combined with Golden State.
Golden State	\$500-\$900 depending on size of tank and whether the heat pump is replacing an electric or gas water heater. Can't be combined with 3C-REN.
3CE Customer (Central Coast Community Energy)	
3CE (Includes TECH)	If GRID Connected: less than 55 gallons: \$5,685, more than 55 gallons: \$6,385 If NOT Connected: less than 55 gallons: \$4,300, more than 55 gallons: \$4,800
3C-REN	~\$3,500 (varies depending on estimated energy savings). Can't be combined with Golden State.
Golden State	\$500-\$900 depending on size of tank and whether the heat pump is replacing an electric or gas water heater. Can't be combined with 3C-REN.
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