



**TRI-COUNTY
REGIONAL ENERGY NETWORK**
SAN LUIS OBISPO • SANTA BARBARA • VENTURA



HVAC Heat Pump Incentives

Combine incentive programs for deeply discounted HVAC heat pump projects for your customers.



Home Energy Savings
~ \$1,000+
3c-ren.org/contractors

Available for Tri-County residents.



HEERHA
\$4,000+ for income qualified customers
switchison.org/ca/pros

Available throughout California.



3CE Electrify Your Home
\$2,000+
3cenergy.org/rebates

Available for customers of Central Coast Community Energy (3CE).



Santa Barbara Clean Energy
TBD
Coming Soon

Available for City of Santa Barbara residents.

Federal Tax Credit
30% of project cost, max \$2,000
energystar.gov/about/federal-tax-credits

All programs can be combined, except as noted. Several programs offer higher incentives, depending on customer and project details. Find specifics on the back, or contact info@3c-ren.org.

Incentives for HVAC Heat Pumps in Ventura, Santa Barbara, and San Luis Obispo Counties

Estimates for December, 2024 // Incentives can be combined except where noted. // 3CE, and SBCE have additional funds available for necessary electrical upgrades to support Heat Pump installs. // For 3C-REN, in addition to estimated customer-facing incentives listed below, there are also performance incentives paid to participating contractors/aggregators that are not required to be passed along to customers. **Contact: info@3c-ren.org**

Not Income Qualified				Income Qualified		Income Criteria
3CE Customer (Central Coast Community Energy)				3CE Customer (Central Coast Community Energy)		
3CE	Previous AC	Previous Furnace	Incentives per unit (up to 2 units)	3CE	Refer to "not income qualified" totals and add \$1,000 per income qualified home. (Could be as high as \$7,000 for a home with previous AC, decommissioned furnace, and two HP systems)	Customer at or below 150% of the area median income (AMI)
	Y	Fully Decommissioned	\$3,000			
	N	Fully Decommissioned	\$2,000			
	Y	Blower-only mode	\$2,000			
3C-REN	~\$2,000 (varies depending on estimated energy savings).			3C-REN	~\$6,000 (varies depending on estimated energy savings).	On CARE/FERA rate or meets other "Hard to Reach" program criteria
HEEHRA	Not Available			HEEHRA	\$8,000 for households with income below 80% of the Area Median Income (AMI). \$4,000 for households between 80-150% AMI.	There's an AMI qualification tool on the HEERHA website
Customer outside 3CE				Customer outside 3CE		
3C-REN	~\$2,000 (varies depending on estimated energy savings).			3C-REN	~\$6,000 (varies depending on estimated energy savings).	On CARE/FERA rate or meets other "Hard to Reach" program criteria
HEEHRA	Not Available			HEEHRA	\$8,000 for households with income below 80% of the Area Median Income (AMI). \$4,000 for households between 80-150% AMI.	There's an AMI qualification tool on the HEERHA website