



TRI-COUNTY
REGIONAL ENERGY NETWORK

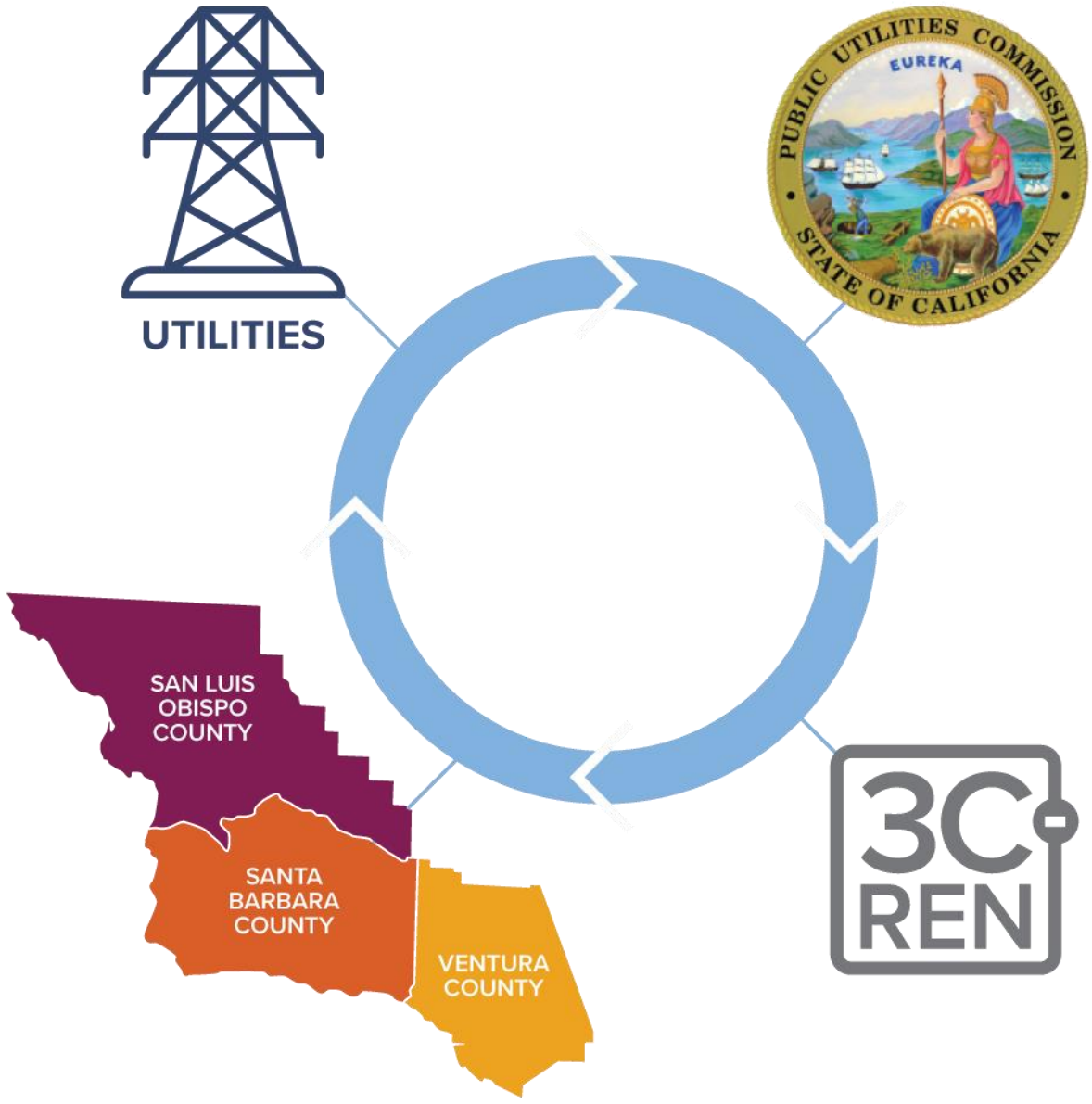
SAN LUIS OBISPO • SANTA BARBARA • VENTURA

Commercial Energy Savings Program

3C-REN - Recurve

2025 Contractor Overview





Tri-County Regional Energy Network

3C-REN is a collaboration between the tri-counties

Our programs reduce energy use for a more sustainable, equitable and economically vibrant Central Coast

Our free services are funded via the CPUC, bringing ratepayer dollars back to the region



Our Services

Incentives



HOME ENERGY SAVINGS

3c-ren.org/for-residents
3c-ren.org/multifamily



COMMERCIAL ENERGY SERVICES

3c-ren.org/commercial

Contractors can enroll at
3c-ren.org/contractors

Training



BUILDING PERFORMANCE TRAINING

3c-ren.org/events
3c-ren.org/building



ENERGY CODE CONNECT

3c-ren.org/code

View past trainings at
3c-ren.org/on-demand

Technical Assistance



AGRICULTURE ENERGY SOLUTIONS

3c-ren.org/agriculture



ENERGY ASSURANCE SERVICES

3c-ren.org/assurance



3C-REN Achievements



4,000+

Individuals Attended
Training



1,374

Energy-Saving
Projects Completed



334

Title 24/CalGreen
Questions Answered



\$155M

Secured for investment
in the tri-county region
through 2028

Data from 2019-2022 for three programs



Do you install commercial energy upgrades?

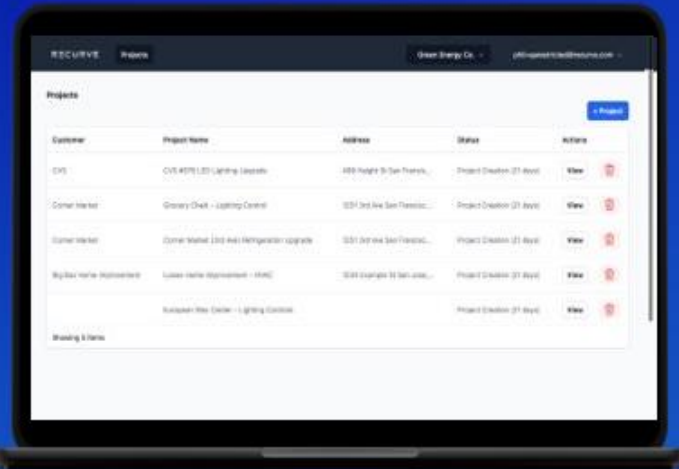
This is an opportunity to earn incentives.



**COMMERCIAL
ENERGY
SAVINGS**



RECURVE



Program Implementer

- Recurve Analytics
- Software and Engineering Expertise
- Run FLEXmarkets around California and the United States



Program Goals

- Bring energy efficiency to small, medium & hard-to-reach businesses
- Create bill savings for local businesses
- Reduce GHG emissions

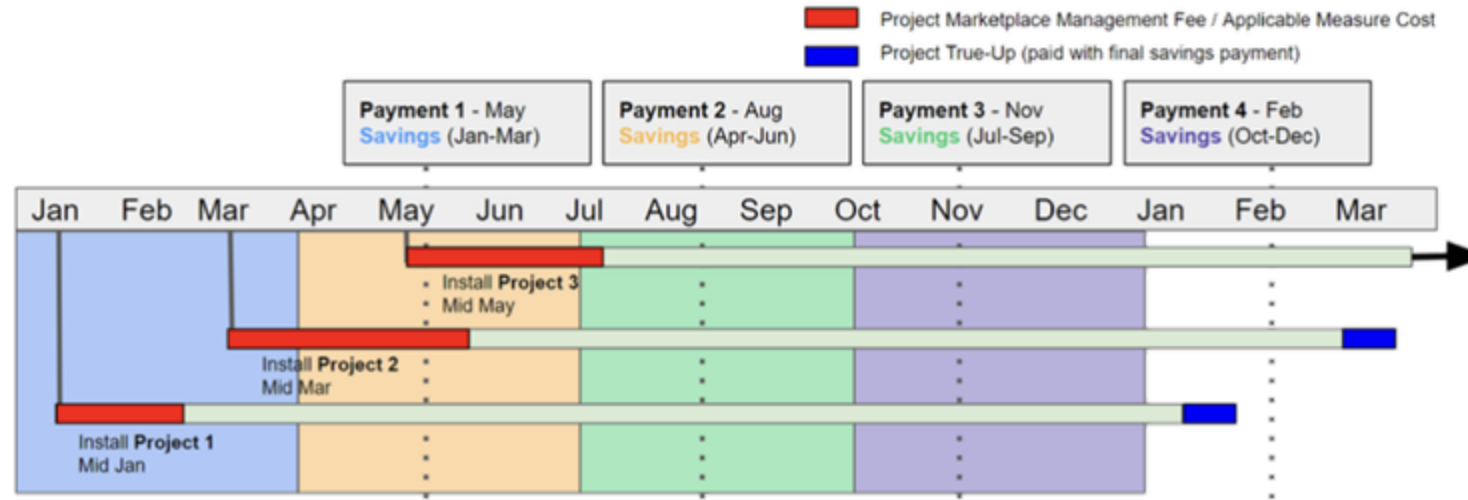
Project Economics

Measure Type	Forecasted kWh Savings Range	Forecasted Therms Savings	Forecasted Market Rate 3C-REN Incentive	Forecasted Hard-to-Reach 3C-REN Incentive
HVAC Retrofit	3,000 - 15,000 kWh	100 - 500 therms	\$3,800 - \$19,000	\$7,600 - \$38,000
Lighting	2,000 - 10,000 kWh	N/A	\$1,100 - \$5,400	\$2,200 - \$10,800
Refrigeration	1,500 - 8,000 kWh	N/A	\$1,000 - \$5,300	\$2,000 - \$10,600
Heat Pump Water Heater	-500-0 kWh	100-400 therms	\$1,200 - \$6,000	\$2,400 - \$12,000
Heat Pump Retrofit	-500-0 kWh	500 - 1,200 therms	\$7,200 - \$18,100	\$14,400 - \$36,200
Building Envelope	500 - 5,000 kWh	100 - 500 therms	\$2,500 - \$14,700	\$5,000 - \$29,400

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How You Get Paid



- Quarterly payments directly to the contractor based on the actual portfolio savings as measured at the meter over 12 months
- 20% Advanced Payments, made monthly
- All Hard-to-Reach Projects have a 2.0x multiplier applied after the base incentive is computed, utilized the avoided cost benefits

RECURVE



How It Works

1. Sign Up
 - a. Complete Flexibility Purchase Agreement (FPA) & Terms and Conditions
2. Recruit Customers
 - a. Check eligibility against tools provided
3. Submit proposed project for Reservation (Project Hub)
4. Install the project and submit the final paperwork to commence savings tracking
5. Get Paid
 - a. Upfront payments and Quarterly Performance Payments

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Budget Breakdown

Hard-to-Reach Incentives

- \$1,222,519 for the 2025/2026 Program Year
- 2x incentive multiplier
- Must meet HTR & Small Business requirements

Market Rate Incentives





- \$305,630 for the 2025/2026 Program Year
- No incentive multipliers
- Still must meet Small Business requirements

The 3C-REN Commercial Energy Savings Program is funded through 2027.

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Customer & Project Eligibility

	Must be located in either San Luis Obispo, Santa Barbara, or Ventura Counties
	Must receive commercial electric distribution and natural gas services from any combination of PG&E, SCE, and SoCalGas with a minimum 12 months of data
	Must be associated with an eligible North American Industry Classification (NAICS) code
	No solar onsite (& solar installation within 12 months following project completion will disqualify project from program)

Hard-to-Reach Eligibility

San Luis Obispo County
&
Santa Barbara County

At least one of the following:

- Language – Primary language spoken is other than English
- Business Size – 25 or fewer employees and/or classified as Very Small (Customers whose annual electric demand is less than 20 kilowatts (kW), or whose annual gas consumption is less than 10,000 therm, or both), and/or
- Leased or Rented Facilities – Investments in improvements to a facility rented or leased by a participating business customer.
- Municipal Building(s)
- Member of a California Native American Tribe

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Hard-to-Reach Eligibility

Ventura County

Located in a DAC and at least one of the following criteria:

- Language- Primary language spoken is other than English
- Business Size – 25 or fewer employees and/or classified as Very Small (Customers whose annual electric demand is less than 20 kilowatts (kW), or whose annual gas consumption is less than 10,000 therm, or both), and/or
- Leased or Rented Facilities – Investments in improvements to a facility rented or leased by a participating business customer.

OR

Not located in a DAC and meet all three criteria:

- Language- Primary language spoken is other than English
- Business Size – 25 or fewer employees and/or classified as Very Small (Customers whose annual electric demand is less than 20 kilowatts (kW), or whose annual gas consumption is less than 10,000 therm, or both), and/or
- Leased or Rented Facilities – Investments in improvements to a facility rented or leased by a participating business customer.

OR

- Municipal Building(s)
- Member of a California Native American Tribe

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Recurve Platform: What to Expect

Project Hub

The Project Hub interface includes a top navigation bar with 'Projects', 'Resource Planner', 'Fleet Manager', 'Ledger', and 'My cool org 1'. The main content area shows 'Projects / P0200099' with tabs for 'Project Details', 'Project Value Estimator', 'Timeline', 'Documents', and 'Enrollment'. On the left, a sidebar indicates 'Step 1 of 6' with a 'Project' selection. The main form fields include: Project Name (3C-REN: Example Project), Estimated Project Start Date (06/24/2024), and Estimated Project End Date (06/25/2024). Buttons for 'Discard Edits', 'Save', and 'Next' are at the bottom.

Fleet Manager

The Fleet Manager interface features a 'Portfolio Summary' section with a 'Portfolio Filter' and several key metrics: 'Total Labelled Meters: 451 (344 Projects in Tracking)', 'Electric Savings (kWh): 3,415,768 + 15,574 (12,342,383 Forecasted)', and 'Gas Savings (Therms): 43,704 + 4,898 (16,834 Forecasted)'. Below these are 'Total Gas Savings (MMBtu): \$1,871,520 (73,765,988 Forecasted)' and 'Total Gas Savings (MPCDD): 6,646.65 (25,625,024 Forecasted)'. A 'Portfolio Metrics by Month' chart shows monthly trends for 'New Meters' and 'Forecasted'. A 'Penetration Rate Meter' shows a gauge reading of 73%.

FLEX Ledger

The FLEX Ledger interface shows account details for 'Energy Plus - Program Year 2022' with a 'Create New Project' button. Key values include 60 meters, 00 meters in use, \$25,045.55, and \$342,022.78. A 'Meter Assets' section includes filters and a table with 60 rows. The table columns are: METER ID, ASSIGNED PROGRAM VALUE, RESERVED BUDGET SCALEBACK FACTOR, METER VALUE, TRACKING AGGREGATOR VALUE, PREVIOUS PAYMENTS, and AVAILABLE FOR PAYMENT. Below the table are 'Payments' and a table with 1 row showing payment details like DATE, STATUS, USER, and AMOUNT.

Next Steps

RECURVE



1. Complete Flexibility Purchase Agreement (FPA) & Terms and Conditions [here](#)
2. Once Completed, you'll receive a login to the Recurve App
3. Start Submitting Projects!

Additional Resources

- [Schedule 1:1 Time with Reid Leiter](#) if you have any questions, or would like additional training on the Recurve App
- Review the [Program Manual](#) for more details on the program, and project eligibility
- Visit the [3C-REN Commercial Energy Savings Landing Page](#)



Thank you!

More info: 3c-ren.org

Questions: info@3c-ren.org

Email updates: 3c-ren.org/newsletter



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